



## Queen Mary's College Cookie Policy

To make full use of the qmc.ac.uk website, your browser needs to accept cookies.

Version	Update	Date
2	Document Formatted Font changed Version History added	06/11/2025

### 1 **Policy Outline:**

1.1 Our cookies do not store sensitive information such as your name or address. However, if you would prefer to restrict, block or delete cookies you can use your browser to do this. Each browser is different, so check the 'Help' menu, or instructions for your mobile phone, for the browser you use to learn how to change your cookie preferences.

1.2 Here is a list of the main cookies we use, and what we use them for:

#### 1.3 **Alert Cookie**

##### 1.3.1 **SchooAlert7**

Used to remember popup alert preferences. This expires after 7 days (as alert is set to show once a week).

- **Google Analytics Cookies**
- **\_gcl\_au - expires after 3 months**
- **\_gid – expires after 24 hrs**

- **\_ga - expires after 2 years**

**1.4** Used to track the number of visits, the time of the visit(s), and keeps track of returning visits. No personal information is stored in the cookie.

- **GDPR Cookie Consent**
- **cookieLawInfo-checkbox-necessary**
- **cookieLawInfo-checkbox-functional**
- **cookieLawInfo-checkbox-performance**
- **cookieLawInfo-checkbox-analytics**
- **cookieLawInfo-checkbox-advertisement**
- **cookieLawInfo-checkbox-others**
- **CookieLawInfoConsent**
- **viewed\_cookie\_policy**

**1.5** Used to remember GDPR consent preferences, they all expire after 11 months.

## **1.6 The ICO Says**

1.6.1 To comply with the information requirements of Privacy and Electronic Communications (EC Directive) Regulations 2003 (PECR), you need to make sure users will see clear information about cookies. Doing so will also increase levels of user awareness and control, and assist in gaining valid consent.

1.6.2 You also need to tell people about the purposes and duration of the cookies you use.

1.6.3 You need to provide information about cookies in such a way that the user will see it when they first visit your service. This is usually done within the cookie consent mechanism itself.