



Queen Mary's College



FAQs – Graphic Communication

Q: *Do I need a GCSE in Art to study Graphic communication?*

A: Graphics or Art GCSE is not required to study on the A level programme: a willingness to learn new skills and an enthusiasm for design and visual culture is important.

Q: *How is the course assessed?*

A: The course is coursework based built up of 60% coursework and 40% externally set assignment.

Q: *What does A level Graphic Communication involve?*

A: A level Graphic Communication is about developing practical skills and visual awareness to create exciting, professional and personal design work. You will explore both studio and digital design alongside learning how to use Illustrator and Photoshop.

Q: *What will I be creating within the course?*

A: You will design your own logo, brand material for companies and illustrations for advertising and commercial applications. Alongside creating posters, packaging design, design for print and for the web.